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THE NEW THOMAS MODEL MCX



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THE E. R. THOMAS MOTOR CAR
COMPANY

1200 NIAGARA STREET,

BUFFALO, NEW YORK

THE MCX THOMAS

A NEW model Thomas car has been perfected for 1914. The model is known as the "MCX" and it has many distinctive features. This car is being built for one particular reason,—because so many Thomas owners have requested and insisted that we build a new car. After due consideration it has been decided to manufacture a limited number for 1914—not to exceed one hundred.

The chassis will be along the lines of the MC, 1912 model; the motor will be the same as the MX. This motor developed more power and gave better satisfaction than a later type. Some of the details of construction, you will find on the opposite page. They are purposely brief because the car which we will build will be of individual construction. The appointments will be changed according to the tastes of the purchaser. We want to get in touch with men who know and appreciate the Thomas, and build cars according to their wishes. We want to individualize each car.

Notices of our intentions have been sent out to a selected list of people in various parts of the country, and many have replied with congratulations. We shall aim to merit the confidence they have in us and in the Thomas car. The new model, MCX, will in every way come up to their expectations. It will have the latest special features, such as, Gray & Davis Lighting system, and the latest type third lacing wire wheels. If you will write us just the kind of car, and style of car you want, or better still, if you will come in and talk the matter over, we will make you just the kind of car you want. Remember, this car is a special model put out for a selected number of particular people. We shall cater to that trade exclusively.

Our Service Station has been operating continuously, and since March 17, 1913, we have been making prompt shipment of all repair parts, and have overhauled a great number of cars. This service will be continued for a long period of years. Thomas owners can be assured that they will get the best of service.

If you are one of the particular people who know the value in a Thomas car and wish another one built according to your own ideas, we are prepared to build it for you at once.

E. R. THOMAS MOTOR CAR COMPANY,
1200 Niagara Street, Buffalo, New York

S P E C I F I C A T I O N S

BODY—Five or seven passenger. Hand-hammered aluminum touring body, luxuriously upholstered. Option of Limousine or Landulet at slight additional cost.

WHEEL BASE—134 inches.

TREAD—Standard. 56 inches.

CLEARANCE OF AXLES—Front, 11 inches. Rear, 10 $\frac{3}{4}$ inches.

MOTOR—Six cylinder, four cycle, water cooled, cylinders cast in pairs. 4 $\frac{1}{4}$ -inch bore by 5 $\frac{1}{2}$ -inch stroke.

HORSE POWER—40 H. P. (43.3 A. L. M. rating)

CARBURETOR—Float feed, double jet, water jacketed, automatic air control. Carburetor can be flushed from front of car.

IGNITION—Two separate and distinct systems. Bosch high tension magneto and Atwater-Kent unisparker with battery.

LUBRICATION—Mechanical oiler with sight feed on dash-board, Transmission gear packed in grease. Oil or grease cups at all important bearings.

INSIDE CONTROL—Spark and throttle control above 18-inch steering wheel. Foot accelerator.

TRANSMISSION—Three speeds forward and a reverse, selective type sliding gear. Direct drive on high gear.

GEAR RATIO—3 $\frac{3}{7}$ to 1.

CLUTCH—Thomas three disc with cork inserts, enclosed in oil-tight case. Automatic clutch brake.

SPRINGS—Semi-elliptic front. Three-quarter elliptic rear. Rebound clip construction throughout.

DRIVE—Shaft drive. Bevel gears in oil-tight case.

BEARINGS—Crank shaft and connecting rods, babbitt bushing. Cam shaft, high speed bronze. Transmission, annular ball. Front and rear hubs, Timken roller, Steering gear, roller with ball thrust.

BRAKES—Internal and external on rear wheels. Unusually large braking surface.

COOLING—Honeycomb radiator. Centrifugal pump. Large water passages. Belt driven fan of cast aluminum.

STEERING GEAR—Adjustable worm and sector type.

WHEELS—Latest type third lacing wire wheel. 37 x 5 front and rear. (One extra interchangeable)

TIRES—Diamond, Firestone, or Goodrich,—as selected.

COLOR—Optional.

SPEED—Four to fifty-five miles per hour on high gear.

EQUIPMENT—Top, glass front, speedometer, shock absorbers, head, side and tail lamps, horn, robe rail, foot rail, tire irons, Gray & Davis Electric Lighting System, and a complete set of tools.

PRICE—\$3250 with complete equipment.

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