

HARRAH'S AUTOMOTIVE LIBRARY  
RENO, NEVADA

16<sup>30</sup>

Man's sphere of activity increased seven fold.

A prophecy.

An ideal automobile.

Workmanship.

Material.

Durability.

Efficiency—doubling weight and power does not double efficiency.

We are makers, not assemblers; originators, not imitators.

The leaders buy Thomas cars.

Instructions.

Guaranty.

Deliveries.

Running expenses.

**H**ENRY NORMAN says "the radius of the horse keeper is about twelve miles, while the radius of the automobilist is easily thirty miles." The area, therefore, is for the horseman, approximately, 452 square miles, for the automobilist, 2,827 square miles. The car owner may therefore, if a business man, keep any engagement, attend church or theater, or if a physician, visit his patients, attend lectures, etc., within an area of 3,000 square miles.

*"The possession of a car multiplies the contents and the effective sphere of a man's life" seven times.*

Henry Norman prophesies that "the old coaching inns will once more be thronged with travelers, that country residential property will rise in value; there will be an exodus of city travelers to the country."

*Model No. 17, designed for family, professional, and business purposes can be driven and cared for by the owner; is thoroughly reliable and practical; handsome in appearance, finished and upholstered in the most artistic and substantial manner.*

*The workmanship is such as can only be turned out in a splendidly equipped factory, like our own, by experienced and skillful workmen.*

*Material is the best the market affords, nothing better is possible in cars at any price. The Motor is of our own design and make, is light and powerful, can always be depended upon; a woman can start, easily and safely operate it.*

*Durability:* This car combines lightness with strength, hence will give more mileage at less expense for repairs than the heavier cars.

*Efficient:* It can be driven over roads in which the heavier cars would become hopelessly mired, and we get this efficiency at less than half the expense than is possible with a car of double the weight and double the power.

*The parts are made in our own factory, under the most rigid system of inspection. The cars are assembled by experts in this line. The completely-assembled car is subjected to a test by experts, which shows conclusively it is up to the mark, and this mark is high. After this, it is shipped to our customers with the knowledge that, properly handled, it will give its owner perfect satisfaction. That it does give satisfaction is proven by our rapidly increasing list of satisfied customers, among whom are found the leaders in manufacturing, railroading, financial, and society circles.*

Printed instructions, full and complete, are sent with each car.

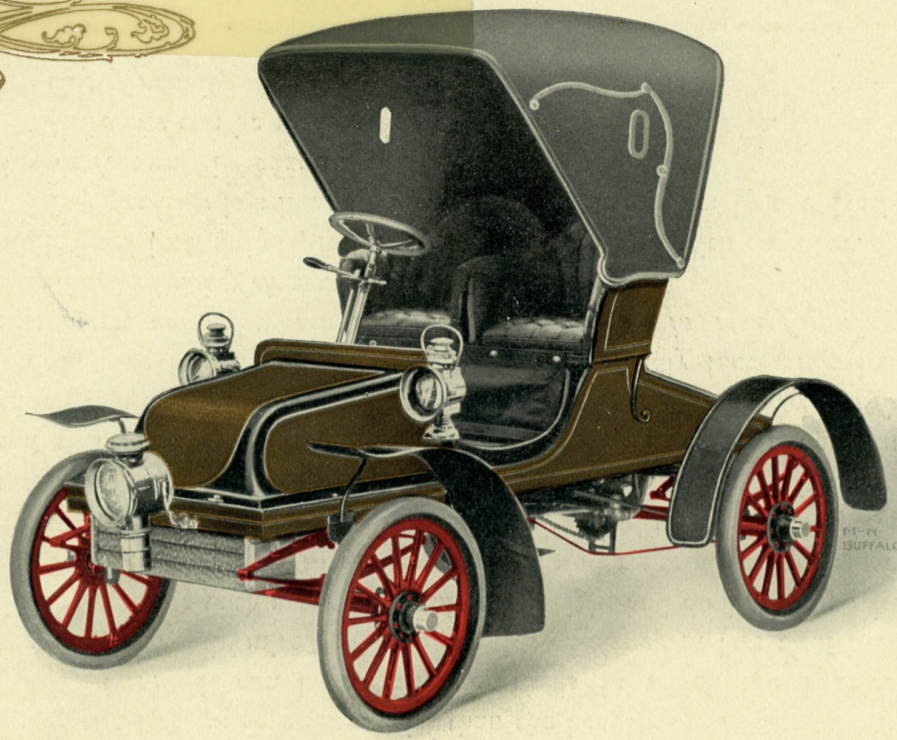
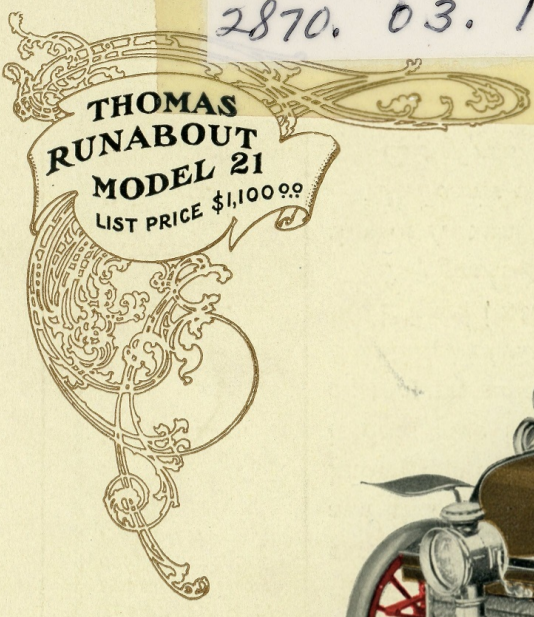
*The guaranty is a liberal construction of that given by the National Association of Automobile Manufacturers.*

*Deliveries can be made a few days after receipt of order.*

*Cost of running should not exceed one cent per mile.*

*E. W. G.*

2870. 03. 1



4x7 6P

**Specifications Thomas Automobile, Model 17.**

<b>Motor.</b>	Thomas Motor (8 H. P.), Horizontal, balanced fly wheel. Wheel base, 6' 6". Tread, Standard.
<b>Frame.</b>	Frame, angle iron. Springs, four full elliptic.
<b>Tires.</b>	Tires, single tube 3" x 28". Bearings, ball, large, very substantial. Wheels, wood artillery, patented, especially manufactured for the Company.
<b>Weight.</b>	Weight, 1,300.
<b>Speed.</b>	Transmission, two speeds forward, reverse by foot lever, extra large conical friction surface, one lever control. High speed, 25 miles per hour; slow speed, 8 miles per hour; also variable 4 to 25 miles by spark and throttle control.
<b>Very important.</b>	Carburettor, slow and fast speed, new Thomas, patents applied for. Steering, wheel with adjustable throw to permit easy ingress and egress. Switch on front dashboard. Radiating coils dropped in front, force pump geared to motor.
<b>Beauty and comfort.</b>	Hood, very beautiful. Body, our own make and design. Seats, individual, circular, large with high backs. Tonneau, detachable, with large circular high-back seats, high end gate. Upholstering, best leather, best hair stuffed, with spring backs. Exhaust lifts permit easy starting. Muffler in rear very quiet.
<b>Unexcelled by any other manufacturer.</b>	Gasoline tank, copper, capacity 180 miles. Water tank, copper, capacity 150 miles. RUNNING GEAR, FRONT AXLE TUBE, 8 GAUGE, 2" DIAMETER. RUNNING GEAR, REAR AXLE TUBE, 8 GAUGE, 2 1/4" DIAMETER. STEERING KNUCKLES, 1 3/16" large end. AXLES, REAR TRUSSED. Finish, best carriage, 15 coats.
<b>Best by test.</b>	Color, London smoke. Lubrication, direct and positive. Lamps, brass, two furnished with each machine. Mud Guards, plough share. Brake, double acting Raymond.

**Model 21.**

Specifications same as above, excepting tonneau removed, panel and doctors' top added.

**Model 21, Doctors' Car.**

Is practically Model 17, with tonneau removed, panel and first-class top put on. It is roomy, easy, safe, and dependable.

Hardy 7/67